



2017 Product Guide

FOR SERIOUS CATFISHERMEN ONLY







Quality Products & Catfishing Bait, Designed by Catfishermen!

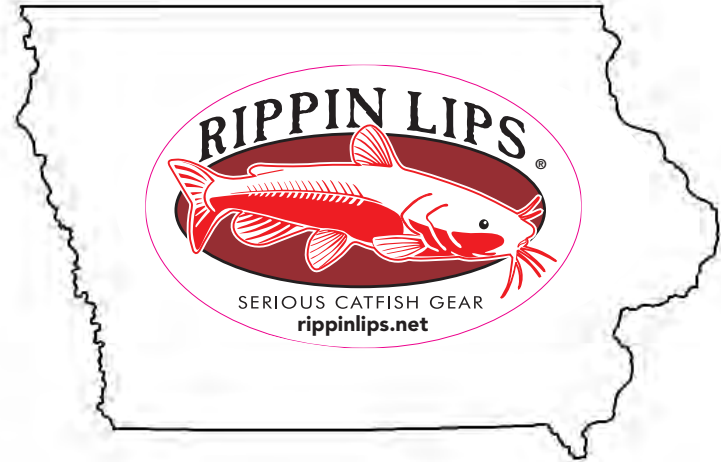
Based out of the great state of Iowa, Rippin' Lips headquarters has evolved fully dedicated to bringing you the best in catfishing products at affordable prices!

- * SuperCat - Specialized catfish rods
- * Bootleg -The best dipbait on the market
- * Tournament grade hooks
- * Scents and Scent Removers
- * A full line of accessories and Apparel

Rippin' Lips is your One-Stop Catfish-Shop!

Our catfish enthusiasts range from the average fisherman (good 'ol Joe Six-pack) who hits the rivers or lakes on the weekends, to the pros on the tournament trail, all with hopes of bringing home a catch of catfish.

We know our dedication to manufacturing SERIOUS CATFISH GEAR will keep you coming back for more. We know the catfish do.



**Please check us out online at WWW.RIPPINLIPS.NET
and like us on Facebook!**

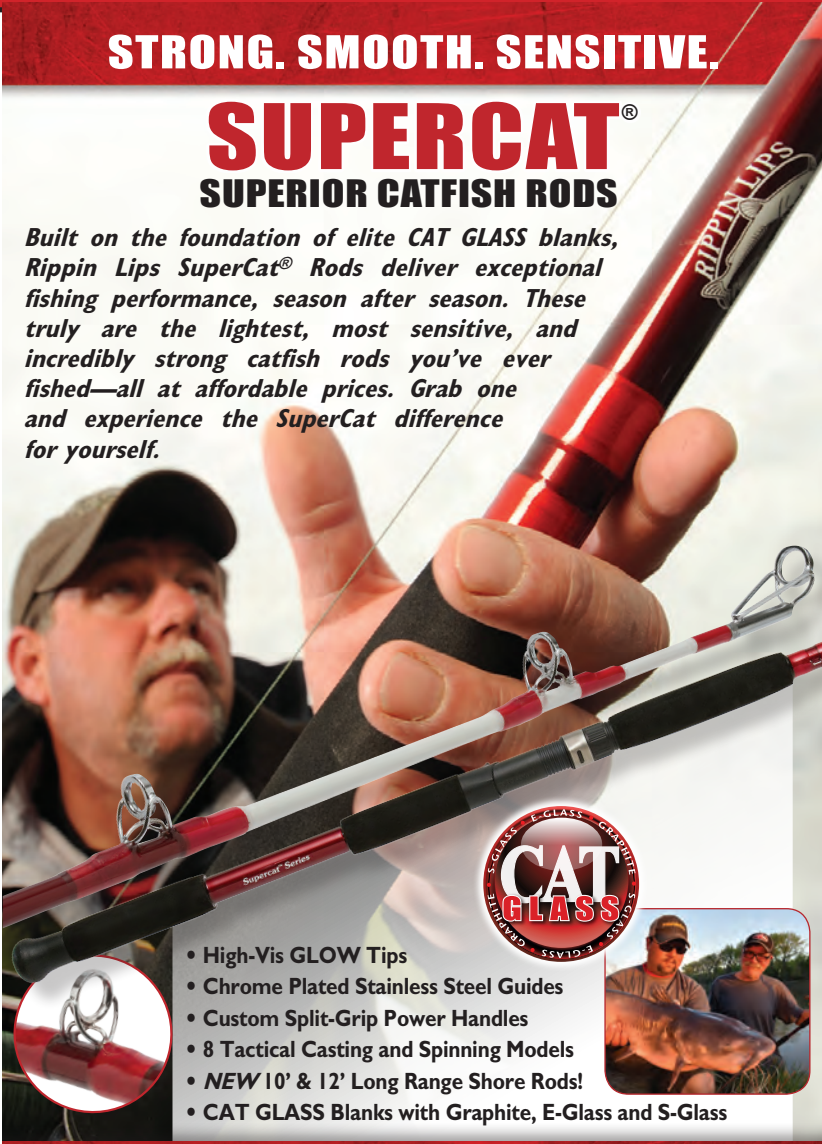


STRONG. SMOOTH. SENSITIVE.

SUPERCAT[®]

SUPERIOR CATFISH RODS

Built on the foundation of elite CAT GLASS blanks, Rippin Lips SuperCat[®] Rods deliver exceptional fishing performance, season after season. These truly are the lightest, most sensitive, and incredibly strong catfish rods you've ever fished—all at affordable prices. Grab one and experience the SuperCat difference for yourself.



- High-Vis GLOW Tips
- Chrome Plated Stainless Steel Guides
- Custom Split-Grip Power Handles
- 8 Tactical Casting and Spinning Models
- NEW 10' & 12' Long Range Shore Rods!
- CAT GLASS Blanks with Graphite, E-Glass and S-Glass



SuperCat One-piece Casting Rods

"The choice of the pros!"

7'6" Medium Action, Casting

7'6" Medium-Heavy Action, Casting

8' Heavy Action, Casting

| STOCK NO. | DESCRIPTION |
|-----------|--|
| RL76M-1C | SuperCat Rod 7'6" Med. Casting, Glow Tip |
| RL76MH-1C | SuperCat Rod 7'6" Med. Heavy Casting, Glow Tip |
| RL8H-1C | SuperCat Rod 8" Heavy Casting, Glow Tip |





SuperCat Two-Piece Spinning Rods

“Catfish Catapults!”

7'6" Medium Action, Spinning

7'6" Medium-Heavy Action, Spinning

8' Heavy Action, Spinning

10' Medium-Heavy Action, Spinning

12' Medium-Heavy Action, Spinning



| STOCK NO. | DESCRIPTION |
|-----------|---|
| RL76M-2S | SuperCat Rod 7'6" Med. Spinning, Glow Tip |
| RL76MH-2S | SuperCat Rod 7'6" Med. Heavy Spinning, Glow Tip |
| RL8H-2S | SuperCat Rod 8' Heavy Spinning, Glow Tip |
| RL10MH-2S | SuperCat Rod 10' Med. Heavy Spinning, Glow Tip |
| RL12MH-2S | SuperCat Rod 12' Med. Heavy Spinning, Glow Tip |

Rippin' Lips Unveils New Arsenal of Catfish Catapults

An itch you can't quite scratch. A hard-to-reach fishing hotspot. That distant watery nook where scary big catfish lie in wait. A small stick well off shore, flagging a fish-holding brushpile below. The boiling depths beneath an imposing dam where it's said catfish larger than a man terrorize scuba divers as well as any fish in the neighborhood...if only your cast could reach that far.

To scratch this particularly insidious itch, Rippin Lips recently unveiled the SuperCat® Long Range Series, two new extended-length spinning rods engineered expressly for launching missile casts and driving spikes into the jaws of big fish from afar. Designed and tested by legendary Rippin Lips catman John Jamison, new SuperCat Long Range rods include a 10- and a 12-foot medium-heavy action spinning rod catering to folks who prefer a forked stick and a lawn chair to the confines of a jonboat!

Jamison says that for fishing slow current and cats up to about 50 pounds, the 10-foot medium-heavy action (RL10MH-2S) model is perfect. To further extend casting and hook-setting distance, the medium-heavy 12-footer (RL12MH-2S) performs like a catfish catapult.



AMERICA'S MOST WANTED CATFISH BAIT

Brewed in the backwoods, Bootleg Catfish Dip Bait uses select ingredients from old family recipes. Rippin Lips is proud to release two batches of bait so good they ought to be outlawed.

Bootleg No. 17 - Original

Sweet and extra sticky so it clings to dip worms and tubes like stink on a pig. Incredible catfish-catching concoction. Our original dip is sweet, sour and sticky as molasses and a super potent blend that works in all currents and conditions. Old number 17 is a great all purpose dip, so fish it all year 'round and be sure to load it up on a tube or worm, so it continues putting off a powerful scent trail like a miniature chum line.



Bootleg No. 131 - Blood

Bold, bloody and oh-so good. Bootleg No. 131 is an extra sticky dip bait that's loaded with secret cheeses plus rich, delicious blood—lots of those powerful amino acids that make catfish drool. Think of it as a catfish cocktail. Fish it in lakes, rivers, ponds and streams, including heavy current. Bootleg No. 131 excels in spring, late summer and early fall.

To use Bottleg dip bait, dip a dry lure into the jar and use a stick to push it down into the bait. Cover lure with plenty of Bootleg.

| STOCK NO. | DESCRIPTION |
|-----------|---------------------------|
| RLBTO | Bootleg Original Dip Bait |
| RLBTB | Bootleg Blood Dip Bait |

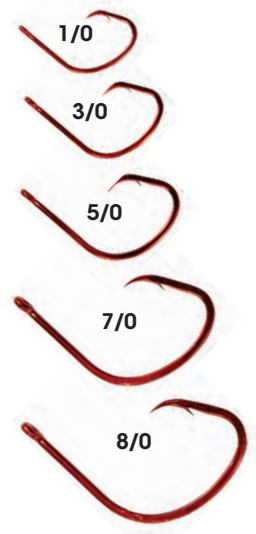




Tournament Grade Circle Hooks

Designed by legendary angler John Jamison, Rippin Lips Tournament Grade Circle Hooks feature numerous critical design elements that hook more cats and keep them hooked. Combined with an extra sharp needle point, the hook's precision calibrated gap and hookpoint angle assure solid, quick penetration into a catfish's bony jaw. Extra strong, tough and durable for channels and monster flatheads to mega blues, Rippin Lips Tournament Circle hooks wear an extreme red blood color for an extra bite incentive.

- Five sizes: 1/0, 3/0, 5/0, 7/0, 8/0
- Optimized offset design
- Needle Sharp Point
- Blood Red color
- VMC Vanadium Steel



| STOCK NO. | DESCRIPTION |
|-----------|---|
| RLCH1-6 | Rippin Lips Circle Hook Size 1/0, Qty 6 |
| RLCH3-5 | Rippin Lips Circle Hook Size 3/0, Qty 5 |
| RLCH5-4 | Rippin Lips Circle Hook Size 5/0, Qty 4 |
| RLCH7-2 | Rippin Lips Circle Hook Size 7/0, Qty 2 |
| RLCH8-2 | Rippin Lips Circle Hook Size 8/0, Qty 2 |

| | |
|----------|--|
| RLCH1-24 | Rippin Lips Circle Hook Size 1/0, Qty 24 |
| RLCH3-18 | Rippin Lips Circle Hook Size 3/0, Qty 18 |
| RLCH5-12 | Rippin Lips Circle Hook Size 5/0, Qty 12 |
| RLCH7-9 | Rippin Lips Circle Hook Size 7/0, Qty 9 |
| RLCH8-8 | Rippin Lips Circle Hook Size 8/0, Qty 8 |



Scent Trail

Working on the scientific principles of preferred catfish scents and tastes, the whiskey wizards at Rippin Lips have formulated

Scent Trail—an advanced, nearly intoxicating bait additive that wafts its way into catfish kitchens near and far.

- Active ingredient: 100% natural fish oils
- Powerful amino acid feeding stimulants
- Recharges and energizes all processed catfish baits as well as cut bait
- 4-ounce spray bottle applicator
- Can also be used as a “marinade”

| STOCK NO. | DESCRIPTION |
|-----------|----------------------------------|
| RLST | Scent Trail - Catfish Attractant |



No Trace

Nature produces special proteins called enzymes; they're the single most effective odor neutralizer (antimicrobial) in existence. Formulated with these same natural, powerful enzymes, No Trace quickly eliminates the unnatural odors that repel catfish and other species.

Spray directly onto hands, clothing or other surfaces to terminate odor molecules—including human pheromones, smoke, tobacco, gas, oil, insect repellent, sunscreen and other contaminants.

No Trace also acts as a natural antiseptic and disinfectant. All natural, organic and completely safe for the environment.

| STOCK NO. | DESCRIPTION |
|-----------|-------------------------------|
| RLNT | Rippin' Lips No Trace - 8 oz. |





Pro Big Fish Gripper

“Grip & grin with confidence!”



Constructed with premium stainless steel jaws and a non-slip rubber grip, the Rippin Lips Big Fish Gripper protects you and your catch. Features an adjustable wrist strap and a built-in scale that instantly displays fish weight up to 50-pounds. It's great for

holding the fishes jaws safely while removing the circle hook from it's mouth. When taking photos, it's easier on the fish if you hold them horizontally and not hanging from their jaws, also it's better to weigh the fish in a net (grasp the hoop of the net with the grippers to get weight).

| STOCK NO. | DESCRIPTION |
|-----------|------------------------------|
| RLPROGRIP | Pro Big Fish Gripper & Scale |

Keep Kool Bait Cooler

“The ultimate bait box!”



Here it is, the bait cooler everyone is talking about. The Keep Kool is the bait fisherman's best friend, preserving fresh, cool bait all day without letting it become soggy or dried out. Special dual bait and ice chambers surround baits such as nightcrawlers or cut baitfish, locking in freshness. Unique lid system allows ice to be replaced without spilling bait.

| STOCK NO. | DESCRIPTION |
|-------------|-----------------------|
| RLKEEPKOOOL | Keep Kool Bait Cooler |

SHOW YOUR COLORS... with Rippin' Lips **BLING!**



Rippin' Lips Tackle New Era Wool Structured Ball Cap

- Black or Red Color Choices
- Flex Fit Style
- 6-Panel Construction
- Embroidered Rippin' Lips Logo
- For Bottom Dwellers Only

| STOCK No. | SIZE |
|-----------|----------------|
| CAP-RIPNE | S/M, M/L, L/XL |



Poppee says,
"Put your ugly mug in this fine hat!"

Rippin' Lips Tackle Cotton Tee Shirt

- Heavy Duty Cotton Tee Shirt
- Large Rippin' Lips Logo on Front of Shirt
- Available in Red or Grey

| STOCK No. | SIZE |
|-----------|-------------------|
| RIP-TEE | S,M,L,XL,XXL,XXXL |



Poppee says,
"You'll be the Catfish King with this shirt!"



Rippin Lips Tackle Decals

For Serious Catfishermen Only!
Proudly show your catfishing colors with this HI-VIS decal. Don't worry, it even looks good over camo!
Comes in 2 sizes, small 7.5" x 4" and Large 11.25" x 6.25"

| STOCK No. |
|------------------|
| RIP DECAL + SIZE |



Meet The Rippin' Lips Pro Staff



JOHN JAMISON
(Kansas)

Cutting Edge Tournament Pro,
Developed Many Rippin' Lips
Products



MARK THOMPSON
(Kansas)

"Big Fish Mark" -
John Jamison's
tournament partner



BRAD DURRICK
(North Dakota)

Red River Catfishing Guide,
Averages 10 Tons of Catfish
per Year!



JUSTIN COOK
(Texas)

Wolverine is a Catfishing
Touring Pro with Many Big
Victories



JANET AND "BINK" FOX
(Ohio)

Husband and Wife Tournament
Pros & Nice People



**ROGER AND MARTY
GERLOFF**
(Missouri)

Tournament Pros &
Tackle Busting Brothers



GARY RYAN
(Missouri)

Top Performer on the
Catfish Trail



RICH BAY
(Kentucky)

Guides for All Species Out of a
Custom Rigger Pontoon Boat



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See our entire product line:
customjigs.com

402 Westcor Drive
Coralville, Iowa 52241
800-831-5535
fax: 319-545-3474



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